

One51 Case Study

Powering the Fight Against Cancer with Data Platform Delivery and Managed Support

Tour de Cure (TdC) is an Australian charity, and the largest independent fundraiser for cancer, dedicated to funding cancer research, support, and prevention programs. Founded in 2007, three mates met up for a quiet coffee in Sydney. They wanted to make a difference and decided to see what disease affected the most Australians. With 1 in 2 men and women affected by cancer by the age of 85, they decided to focus their efforts on helping to find a cure for cancer.

The organisation has grown from these conversations into a national movement, raising over \$158 million, funding hundreds of cancer projects that have led to over 200 scientific cancer breakthroughs. Through a program of cycling tours, community events, and school education initiatives, TdC brings together thousands of Australians each year in support of the researchers, surgeons, and clinicians working to find a cure for cancer. As the organisation has scaled, so too has the complexity of managing its data — creating an opportunity to harness modern data and AI capabilities in direct service of its mission.

New platform – New Insights

In 2024 TdC was experiencing organic growth, significantly increasing data and organisational complexity across participants, donors, volunteers, and employees. Historically technology and data had not been a critical focus for TdC but was starting to be recognised as essential for managing growth and complexity in the organisation.

TdC decided it needed a company wide modern data platform to enhance its ability to analyse fundraising and reduce manual reconciliation. TdC approached One51 Consulting to design and deliver this platform.

Working in close partnership with the TdC team, One51 designed and implemented a modern data platform built on Microsoft Fabric, delivering end-to-end fundraising reporting and analytics capability in just five weeks. Starting from a clear understanding of the organisation's reporting needs and data landscape, One51 architected a solution that surfaced TdC's fundraising data into a single, trusted platform — replacing manual processes with automated, reliable insight. The result was a fast, focused delivery that gave the TdC team visibility over fundraising performance they hadn't had before, and a platform built to grow with the organisation as its data needs evolve.

“ As Tour de Cure has grown, so has the complexity of our data. One51 Consulting delivered a Microsoft Fabric platform in weeks that gave us a single, trusted view of our fundraising performance and removed a lot of manual effort.

The managed service gives us real confidence that the platform is being maintained and supported without needing in-house technical expertise. It means we can focus on our mission, not the infrastructure behind it.

This has been a real step change in how quickly and confidently we can use data to support our work.

Jeroen Wortel
CTO, Tour de Cure



Technology in service of a mission that matters

For TdC, the engagement with One51 has meant more than a new technology platform. It has meant that an organisation whose entire purpose is to fund the fight against cancer can now make faster, more informed decisions about its fundraising — with confidence in the data behind them, and without the distraction of managing the technology themselves.

For One51, it represents exactly the kind of engagement we believe in; moving quickly, delivering something that works, and standing behind it for the long term. From design to delivery to ongoing managed support, One51 are proud to play a small part in helping TdC realise a cure for cancer.

*Want to achieve results like this in your organisation?
To speak with a One51 consultant, contact us.*

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